

American Women's History Initiative Affiliate Application for Funding *(transcript of online form)*

2020 marks the 100th anniversary of the passage of the 19th Amendment, guaranteeing women's right to vote. To celebrate, [the Smithsonian American Women's History Initiative](#) will create, disseminate, and amplify the historical record of the accomplishments of American women. Smithsonian Affiliations is offering a funding opportunity for Affiliates in support of the Initiative's new book, *Smithsonian American Women*. Ninety-five authors from around the Institution contributed to the book, and many of them are ready to collaborate with Affiliates in person or digitally to speak on a number of topics.

Affiliates will be awarded \$500 to support a curator's travel to an Affiliate for a live program OR marketing and/or technology for a digital program. Smithsonian speakers can talk about the Initiative, the book, and/or their research as featured in the book.

Programs must be held by May 31, 2021. Affiliations' National Outreach Managers will work with Affiliates to match Smithsonian speakers based on the speakers' areas of expertise and Affiliates' interests. A list of sample topics is listed on our website- affiliations.si.edu/american-womens-history-initiative/

Please review and compile all the necessary material before beginning to apply. You cannot save and return to the form. If you have questions, please email affiliates@si.edu. *required fields

- Applicant Name*
- Name of Primary Contact for this Initiative (Leave blank if same as above.)
- Affiliate Organization*
- Affiliate Address*
 - Street Address
 - Address Line 2
 - City
 - State / Province / Region
 - ZIP / Postal Code
 - Country
- Applicant Email*
- Applicant Phone
- Describe how you would use the award of \$500 to support implementation of programming for the Smithsonian's American Women's History Initiative (funds cannot be used for food). Please include details about how the program will be customized for your community (connections to exhibition or collections, target audience, etc.) and support discussion and education about the role women in our nation's history.* Please specify if you envision an in-person or digital event. (Note that travel by Smithsonian staff may be restricted due to COVID-19.) Please keep your answer to 350-400 words.

- If approved for funding, you agree to:
 1. Submit a narrative report of up to one page describing your event and how the Smithsonian speaker contributed to the program. Audience quotes or other anecdotes are highly encouraged
 2. Provide at least three photographs from the event, including captions and credit lines (including screen shots of any digital programming).
 3. Submit event attendance totals—number of online RSVPs, total live views, or in person attendance.
 4. Include the hashtag #BecauseOfHerStory on any social media postings about the event featuring a Smithsonian speaker
 5. Promote the Smithsonian speaker using approved logos and images. All promotional material must be reviewed by the Smithsonian Affiliations office.

- To receive funding, your Affiliate must be registered in the System for Award Management (SAM) and able to accept ALL awards. If you are not sure if your organization is registered in SAM, please contact Natalie Wimberly, 202-633-3021.*