

Affiliate Application for Funding Regional Youth Summit on Confronting Bias through Gender Equity

From September 21-October 11, 2021, the National Museum of American History will host a series of digital events for middle and high school students to critically examine the meanings of gender and its construction, and how to disrupt gender bias.

The series kicks off on September 21 with the National Youth Summit on Confronting Bias through Gender Equity. Drawing on the stories and content featured in the National Museum of American History's new exhibition *Girlhood (It's complicated!)*, participants will explore four learning modules that feature paired stories of individuals confronting bias and fighting for gender equity.

Each year Smithsonian Affiliates join this event as Regional Summits – amplifying the National Youth Summit program and augmenting it with related programming tied to their organization's content and community context for local students. This year we invite Regional Summits to join us digitally to convene these deeply critical conversations with and for middle and high school students across the nation.

The September 21 Summit will include live webcasts, discussion prompts and facilitation strategies, and a scheduled time during which we invite students nationwide to participate in discussion (please note that we encourage discussions to take place both synchronously and asynchronously and at times that make sense for students and communities).

The times for the webcasts and discussions have not yet been finalized, but likely will take place with the following schedule on September 21:

- 3:00 – 3:15pm ET: opening live webcast of panel discussion
- 3:15 – 3:45pm ET: assigned time for discussion, led by teachers as a classroom activity and by Regional Summits
- 3:45 – 4:00pm ET: closing live webcast of panel discussion

What do Regional Summits do?

Regional Summits connect with their local middle and high schools and invite students to participate in the National Youth Summit by watching two, 15-minute webcasts and engaging in Regional Summit-led discussion about the history and driving question. As programming during COVID presents unprecedented challenges, we encourage Regional Summits to think creatively about how to engage students in synchronous and/or asynchronous conversation.

Regional Summits can tie their programming to their own content, as well as to the history in their own community's history. We are using the following driving question to guide student discussions:

- What does the future of gender equity look like?

Supporting Questions:

- What is gender and how is it different from sex? How has gender been constructed and changed over time in the U.S.?
- What is gender equity? How is it complicated by race, ethnicity, and class?
- How do gendered expectations inform our everyday lives? What are the barriers to questioning those expectations?
- How are gender stereotypes and binaries constructed and changed over time in the U.S.? How do people redefine gender?
- How has gender bias perpetuated inequities? How can gender inequity be disrupted?

This year, Affiliate Organizations are invited to participate in three different ways:

1. *Standard Regional Summits*

Regional Summits engage their local school communities to invite middle and high school students in critical discussions connected to the summit topic. Regional Summits receive:

- Educational resources for preparing and leading student discussions
- Guidance in developing your Regional Summit program
- Promotion on NMAH and Smithsonian digital channels about your museum's participation as a Regional Summit
- Press release templates and social media content
- Printed materials to distribute to local communities with limited access to internet-connected devices.

Up to 20 Regional Summits will be selected to participate. Each selected Regional Summit will receive \$1,000 to defray expenses related to the program. **Programming must take place solely via digital means.**

2. *Spotlight Regional Summits*

Through a new pilot program, five Regional Summits will be selected to be "Spotlight" Regional Summits. These Regional Summits facilitate programming AND provide pre-recorded / pre-packaged digital content (videos, digital exhibitions, etc.) to be included on the National Youth Summit's web hub of learning resources. Our goal is to feature content from museums and cultural institutions around the nation that can illuminate diverse communities, perspectives and experiences in American history.

Up to five Affiliates will be selected for this augmented role. These selected Affiliates will receive an additional \$500 to support the cost of creating or repurposing digital content. Programming must take place solely via digital means.

3. *Distribution Hubs for Printed Learning Materials (Note: no funding will be awarded for this selection)*

The 2021 Summit will feature zine-making as a tool for communication and civic action. All selected Regional Summits will be provided with a package of printed zine-making templates and curricular resources to distribute to local communities in need. An additional five Affiliate Organizations may be selected to serve as a Distribution Hub of these resources, without facilitating programming.

Up to five Affiliate Organizations will be selected as Distribution Hubs. All materials, but no financial support, will be provided.

Affiliates serving as Regional Summits are encouraged to hold programs on September 21, 2021 but may complete programming any time before October 12. Regional Summits should include at least 10 students.

Please review and compile all the necessary material before beginning to apply. You cannot save and return to the form. If you have questions, please email affiliates@si.edu. *required fields

- Applicant Name*
- Name of Primary Contact for this Initiative (Leave blank if same as above.)
- Primary Contact Email*
- Primary Contact Phone
- Affiliate Organization*
- Affiliate Address*
 - Street Address
 - Address Line 2
 - City
 - State / Province / Region
 - ZIP / Postal Code
 - Country
- Organization SAM / DUNS number*
- Please select which role your organization is interested in (select only one)
 - STANDARD Regional Summit
 - SPOTLIGHT Regional Summit
 - Distribution Hub for printed materials ONLY
- Describe how you would use the award of \$1000 to support implementation of programming for the National Youth Summit).

- *If you are interested in being considered for a SPOTLIGHT Regional Summit, please describe the digital resources that you would like to have featured on the National Youth Summit web hub.*
- Please describe your organization's ability to engage with local school communities and to work with school stakeholders (administrators, teachers, parents) to engage students as participants in the Summit, and how the program will be customized for your community (connections to exhibition or collections, target audience, etc.).* Please keep your answer to 350-400 words.
- If approved for funding, you agree to:
 - Submit a narrative report of up to one page describing your event
 - Distribute and collect brief evaluation forms used to inform future National Youth Summits. Evaluation forms will be provided.
 - Provide at least three event photographs with captions and credit lines (including screen shots of digital programming). Affiliates are responsible for obtaining and providing proof of photo permissions. An additional photo release form will be provided to extend permission to the Smithsonian.
 - Submit event attendance totals, including number of online RSVPs, total live views, and engagement numbers (how many likes, comments, reposts, etc.)
 - Promote the Summit using approved logos and images. All promotional material must be reviewed by the Smithsonian Affiliations office.
- **To receive funding, your Affiliate must be registered with current organizational information in the System for Award Management (SAM) and able to accept ALL AWARDS.** If you are not sure if your organization is registered in SAM, please contact Natalie Wimberly, 202-633-3021.