Smithsonian Affiliate Reciprocal Membership Program

Contact Name:	Title:
Phone:	FAX
E-mail:	Web address:
Agreement	
agrees to offer the Smithsonian membership	Reciprocal Membership Program, our organization b. We will also provide the following benefits to ganizations participating in the reciprocal membership
 Free general admission for 2 	
Retail discounts	
 Discounts on special programs 	
 Discounts on special exhibitions 	
	mission to all current Smithsonian Affiliates to use our eting of the reciprocal membership program.
Agreement Period	
-	n writing by the participating Affiliate or by Smithsonian of the Affiliate or his/her designee may terminate the
Name & Title	Name of Affiliate organization
Signature	 Date

FAQ's Smithsonian Affiliate Reciprocal Membership Program

Why should your Affiliate participate?

This is an opportunity for Smithsonian Affiliates to market their affiliation with the Smithsonian while extending benefits to the members of other participating Affiliates. Through the program, Affiliates can work together to promote one another and encourage members to visit one another's organizations.

What will my members have to do to receive reciprocity at other Affiliates?

Just present their Smithsonian Affiliate co-branded membership card at a **participating** Smithsonian Affiliations Museum. It's just that simple!

Benefits of the reciprocal program include:

- Free general admission for 2 to a <u>participating</u> Affiliate Museum during regular museum hours. Please note that not all Affiliates participate in the reciprocal membership program. The current list of <u>participating</u> Affiliates can be found on the <u>Affiliations website</u>.
- Added benefits to your member's experience. Joining the reciprocal membership program
 adds an inexpensive member benefit that will increase awareness of your affiliation with the
 Smithsonian as well as expose and connect your organization across the national Affiliate
 network.

Will Reciprocal Benefits include mailings to all members?

No. Reciprocal privileges do not include mailings from participating Affiliates (newsletters, exhibition mailings, etc.).

Are there any costs to participate?

No. Participation is free.

How is the program coordinated?

- Smithsonian Affiliations maintains a <u>webpage</u> listing all <u>participating</u> organizations in alphabetical order by state. *Affiliates can review the list at any time and/or download a copy for their Staff/Member(s).*
- Smithsonian Affiliations updates all Affiliate participant information on the website each month.
- Smithsonian Affiliations maintains regular email communication with all designated Affiliate membership contacts to share program updates.
- The Smithsonian Affiliate Reciprocal Membership participation continues annually unless the Affiliate submits a written cancellation to Smithsonian Affiliations.