



Smithsonian Affiliate Reciprocal Membership Benefit

Smithsonian Affiliations is pleased to offer a reciprocal membership benefit across the Affiliate network.

A focus group of Affiliates at the June 2009 annual conference discussed a model for an *Affiliate Reciprocal Membership Program* with the goal of strengthening collaboration and bringing additional value to Affiliate members.

Here is how it will work:

- Members who present a membership card validated with a Smithsonian sunburst sticker are entitled to privileges at participating Affiliate museums.
- These include free or discounted member admission during regular museum hours and member discounts at museum shops and concert/lecture tickets.

There is no fee for Affiliates to join

- To qualify, the institution must continuously offer a Smithsonian Affiliate membership as part of its member package.
- The program is for members who pay \$100 or more for their membership to the institution.
- A Smithsonian sunburst sticker, provided by Smithsonian Affiliations, must be placed on the qualifying members' card in order for the member to receive reciprocal privileges.
- Upon presentation of a membership card from one of the participating Affiliates, validated with the Smithsonian sunburst sticker, the member will receive the following:
 - Free/ discounted member admission at all times during museum hours.
 - The same discount on purchases made on the premises of concert and lecture tickets, as those offered members of that museum members.
 - The same discount on purchases made on the premises in the gift stores as those offered members of that museum.
- Each Affiliate institution is responsible for getting Smithsonian Affiliate Reciprocal Membership information to its own members.
- Smithsonian Affiliations is responsible for providing a complete, updated Smithsonian Affiliate Reciprocal listing by institution, state and city at affiliations.si.edu.



Smithsonian Affiliations

- Updates will be made quarterly (March, June, September & December) by Smithsonian Affiliations.
- E-mail will be the method of communication between the Affiliations program manager and participating Affiliates
- Membership continues until the institution cancels with the Smithsonian Affiliations program manager.

Look for additional information in the coming weeks about the Smithsonian Affiliate Reciprocal Membership Program. Suggestions and comments are welcome – please contact Christina Di Meglio Lopez at dimeglioc@si.edu or 202.633.5303.